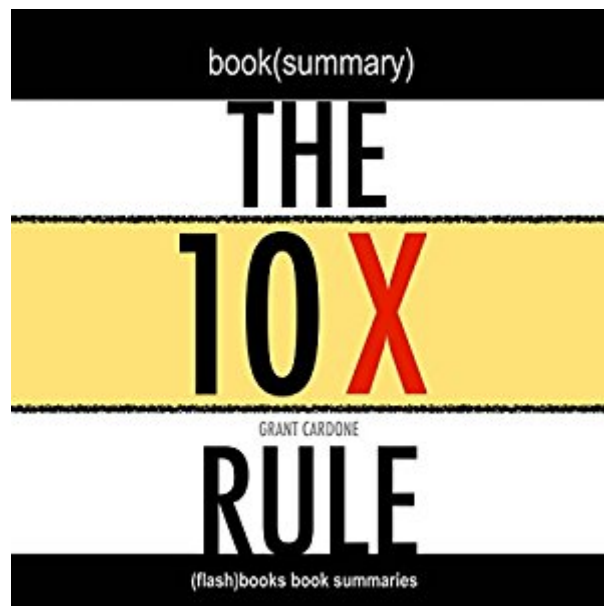


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# Summary: The 10X Rule: The Only Difference Between Success And Failure By Grant Cardone: Book Summary



## Synopsis

This is a book summary on *The 10X Rule: The Only Difference Between Success and Failure* by Grant Cardone. Original Book Description: Achieve "Massive Action" results and accomplish your business dreams! While most people operate with only three degrees of action - no action, retreat, or normal action - if you're after big goals, you don't want to settle for the ordinary. To reach the next level, you must understand the coveted fourth degree of action. This fourth degree, also known as the 10X Rule, is that level of action that guarantees companies and individuals realize their goals and dreams. The 10X Rule unveils the principle of "Massive Action", allowing you to blast through business clichés and risk-aversion while taking concrete steps to reach your dreams. It also demonstrates why people get stuck in the first three actions and how to move into making the 10X Rule a discipline. Find out exactly where to start, what to do, and how to follow up each action you take with more action to achieve Massive Action results. Learn the "Estimation of Effort" calculation to ensure you exceed your targets. Make the Fourth Degree a way of life and defy mediocrity. Discover the time management myth. Get the exact reasons why people fail and others succeed. Know the exact formula to solve problems. Extreme success is, by definition, outside the realm of normal action. Instead of behaving like everybody else and settling for average results, take Massive Action with The 10X Rule, remove luck and chance from your business equation, and lock in massive success.

## Book Information

Audible Audio Edition

Listening Length: 25 minutes

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in Books > Business & Money > Business Culture > Motivation & Self-Improvement #358

in Books > Business & Money > Management & Leadership > Motivational

## Customer Reviews

Concise and to the point. A work of art. This is a great way to get the info you need without all the

fluff.

I didn't know The Onion publishes motivational books now...Basically, if you want to do anything, just do it 10X. Too hard? Don't be a bitch. There, I just gave you the book.

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